

VERMONT FRESH
NETWORK



FARM & CHEF PARTNERSHIP

Vermont Fresh Network Member

Special Advertising Offer

In a recent survey — 99% of our readers said they “go out of their way” to purchase Vermont products. That’s why the VERMONT GUARDIAN, Vermont’s

locally-owned, independent statewide weekly newspaper (and daily website), is partnering with the VERMONT FRESH NETWORK to provide its members with special access to our motivated readers.

Participation in a weekly VERMONT FRESH NETWORK advertisement will prominently show the Network’s logo, mission statement and other promotional slogans. Contained in the ad will be four to five listings (your choice will determine the size) of Network members that will include a logo, type of restaurant (style of cuisine), address, phone number, hours and a website (if applicable).

- The total ad size will be 4 inches wide by 12 inches tall.
- We will do our best to ensure that restaurants in the same geographic location are not placed in same ad. In the event that may occur, we will contact the member restaurants to gauge their interest.

These are the rates we are offering:

4 listings per ad — \$40 per listing

5 listings per ad — \$30 per listing

- This listing price represents a discount off our standard contract rate (with a minimum 6-week commitment).
- For this price, each participating member will be provided with a free listing on a special page on www.vermontguardian.com.

For more information, contact:

- Christian Avard in Brattleboro: 802-246-5676
- Paul Fleckenstein in Winooski: 802-861-4880



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